

MERIT PRIVACY POLICY

Welcome to <https://www.meritscores.io/>, the Merit Token purchasing portal from Merit LLC (“Merit,” “Company,” “we,” or “us”).

Because we value your privacy, we have taken necessary precautions to be in compliance with the broadest privacy legislation possible. We are committed to protecting your privacy and providing you with a safe online experience.

The following is our “Privacy Policy” and it explains how we collect, use, disclose, and protect information that we collect from you, as a registered user and purchaser of Merit Tokens. We will not use or distribute your information to any outside parties without your consent, except as provided expressly herein. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Use, Token Purchase Agreement and/or White Paper.

How We Collect And Use Information

We collect the following types of information about you:

The information you provide us directly: We ask for certain information such as your username, first and last name, and email address when you register for a Company account, or if you correspond with us. When you purchase Merit Tokens, we ask for your Ethereum hash key to be able to transfer your Merit Tokens to your wallet. We may also retain any messages you send us. We use this information to operate, maintain, and provide to you the Merit Tokens for your future use with the Merit services.

Referring a friend to purchase Merit Tokens: If you choose to participate in our affiliate program to refer a third party to purchase Merit Tokens, we ask that the third party enter your name at the time of their registration for your referral bonus. You understand that by referring a third party to Merit, you are providing your name to them from your personal accounts, such as your personal contacts, social media handles or other forms of direct communication from you. Since this referral is coming directly from your social media, email or phone, or otherwise, we do not have access to or control this communication.

Log file information: Log file information is automatically reported by your browser or mobile device each time you access <https://www.meritscores.io/>. When you log into our website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol (“IP”) address, browser type, referring / exit pages and URLs, the number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

Direct communications: We use the information we collect or receive to communicate directly with you. We may send you emails containing information related to Merit service updates. We also use your information to send you account-related emails (e.g., account verification, purchase confirmations, technical and security notices). You may not opt out of Service-related e-mails.

Data Retention. We retain data for purposes described in this policy for as long as your account is active or as needed to provide you services. If you no longer want us to use your information to provide you services, you may close your account. We will retain data to the extent necessary to comply with our legal obligations, resolve disputes, operate our site, and enforce our agreements. You may inform us of

any changes or requests regarding your personal data, and in accordance with our obligations under applicable data protection law we may update or delete your personal information.

Sharing of Your Information

We will not rent or sell your information to third parties outside of the Company without your consent, except as noted below:

Who we may share your information with: We may share your information with third-party business partners for the purpose of providing the purchased Merit Tokens to you. Those business partners will be given limited access to your information as is reasonably necessary to deliver the Merit Tokens, and we will require that such third parties comply with their Privacy Policy, which you will have access to should you choose to use their services.

What happens in the event of a change of control: We may buy or sell/divest/transfer the Company (including any equity in the Company), or any combination of its products, services, assets and/or businesses. Your information such as Merit Token purchaser names and email addresses and other user information related to the holding of Merit Tokens may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the Company.

Instances where we are required to share your information: Company will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security or integrity of Merit; and/or (c) to exercise or protect the rights, property, or personal safety of Company, our users and Merit Token Purchasers or others.

How We Store And Protect Your Information

Storage and Processing: Your information collected through the Service may be stored and processed in the United States or any other country in which Company or service providers maintain facilities. Company may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which Company or its parent, subsidiaries, affiliates or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

Keeping your information safe: Merit cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. To protect your privacy and security, we take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications from Company, at all times. However, Company cannot

ensure or warrant the security of any information you transmit to Company or guarantee that information we have collected may not be accessed, disclosed, altered, or destroyed. Company is not responsible for the functionality or security measures of any third party.

Company secures your personal information from unauthorized access, use or disclosure by implementing a variety of security measures to maintain the safety of your personal information. Company secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. All supplied sensitive/credit information is transmitted via SSL. SSL certificates encrypt communication between the Company website and your web browser, preventing others from eavesdropping.

Compromise of information: Unfortunately, no method of transmission over the internet or electronic storage is perfectly secure. While we work hard to protect your personal information, we cannot guarantee its absolute security. In the event that any information under our control is compromised as a result of a breach of security, Company will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

[Your California Privacy Rights](#)

Merit does not share your personal information (as defined by California's "Shine the Light" law), with non-affiliated third parties. California residents may request information about our compliance with the Shine the Light law by contacting Company at Legal@MeritScores.io or by sending a letter to Merit LLC at 17412 Ventura Blvd., #93, Encino, CA 91316 (Attention: Legal). Requests must include "California Privacy Rights Request" in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that Company is only required to respond to one request per customer each year, and we are not required to respond to requests made by means other than through the provided e-mail address or mail address.

[How To Contact Us](#)

If you have any questions about this Privacy Policy or the Service, please contact us at Support@MeritScores.io

[Changes To Our Privacy Policy](#)

Company may modify or update this Privacy Policy from time to time to reflect the changes in our business and practices, and so you should review this page periodically. When we change the policy in a material manner we will let you know and update the 'last modified' date at the bottom of this page. Changes to this Privacy Policy are effective when they are posted on this page.

This privacy policy was last modified on March 25, 2018.